



## Reda JoAnn East

February 7, 1941 - January 4, 2022

Reda JoAnn East Age 80 of Florissant, MO was the beloved mother of Sherry Bechtel (husband Steve) Bob East (wife Carol) Dawn East (wife Pamela)

Chad East (wife Cari)

Grandchildren: Heather O'keefe (husband Patrick) Holly East, Logan East, Emily Jo East, and Blake White.

Great grandchildren: Kaylin O'keefe, Dylan O'keefe, Sean O'keefe, Kortney Young, Owen Pugh, Jayce Pugh and Ryder Pugh.

Great great grandchild: Aubrey Patterson

She was born to Shirley and Rose Breckenridge. She was one of seven children.

Siblings: Bonnie, Excel, Roy, Loran, Larry and Rosemary

She has many nieces, nephews, and great nieces and nephews that know her as their aunt Reda. She was favorite to many and loved by all. She was the life of the party.

She was raised in Arkansas but came to St. Louis in her late teens with her husband Bob East Sr.

She had many jobs over the years (waitress, beautician, insurance agent) but was a waitress for most of them. This was her calling as she developed many

beautiful friendships with customers, that became life long friends

She was a personal beautician to many family and friends.

She was very proud of herself when she passed the state test to sell insurance. We were proud of her too.

To know mom was to love her. She had an infectious spirit. She threw the best parties. Her back yard was so beautiful and she loved to show it off. She was stylish-beautiful (many people told her how beautiful her hair was). She was loving and kind. She was fun and funny, and maybe inappropriate at times. She never met a stranger. She turned neighbors into family. She taught us about God and Jesus and how to be the hands and feet of Jesus everyday. She taught us empathy and compassion. Her heart and home were always open. She was honest-to a fault at times. She was the epitome of unconditional love. Her children always knew they could come home or just come to her. To us she was everything!

# Cemetery Details

## Sacred Heart Cemetery

Graham Rd  
Florissant, MO

# Previous Events

## Limited Guideline Viewing

JAN 7. 4:00 PM - 7:00 PM (CT)

Archway Memorial Chapel  
111 Taylor Road  
Hazelwood, MO 63042  
(314) 895-3900  
info@archwaychapel.com

## Webcasting Streaming

<https://www.facebook.com/ArchwayMemorialChapel/>

JAN 8. 10:00 AM.

[www.facebook.com/archwaymemorialchapel/](http://www.facebook.com/archwaymemorialchapel/)  
<http://www.facebook.com/archwaymemorialchapel/>

# Tribute Wall

JW

“ A beautiful tribute to your precious mom. I'm a cousin from Paragould. Reda was older than me so I didn't know her as well as I did Larry, Loran & Rosemary. This has been a bad year for the family. Praying for you all. Jo Ann Wright

Jo Ann Wright - January 08, 2022 at 06:38 PM

DE

Thank you

Dawn East - January 08, 2022 at 10:20 PM



“ Full Of Love Bouquet was purchased for the family of Reda JoAnn East.



January 07, 2022 at 03:09 PM

BF

“ Brett, John, Todd & Stacy Edelen & family purchased the Garden Accent Stone - "Wherever a Beautiful Soul..." for the family of Reda JoAnn East.



Brett, John, Todd & Stacy Edelen & family - January 06, 2022 at 09:15 PM

HB

“ *Your mother opened me into her home with open arms and made me feel welcome. I could see how much she loved you all. She is at rest but will be missed. Sending prayers*



Hayley Barnes - January 06, 2022 at 08:55 PM



“ *Divine Peace Bouquet was purchased for the family of Reda JoAnn East.*



January 06, 2022 at 06:41 PM



“ *Medium Dish Garden was purchased for the family of Reda JoAnn East.*



January 06, 2022 at 12:00 PM

AT

“ *Aunt Dolly & Jim, Jimmy, Jo and Tabby purchased the Enchanted Cottage for the family of Reda JoAnn East.*



Aunt Dolly & Jim, Jimmy, Jo and Tabby - January 06, 2022 at 09:01 AM

SF

“ *Schwentker Family purchased the Gracious Lavender Basket for the family of Reda JoAnn East.*



---

**Schwentker Family** - January 06, 2022 at 08:52 AM



“ *Beautiful in Blue was purchased for the family of Reda JoAnn East.*



---

January 06, 2022 at 07:44 AM



“ *Simply Elegant Spathiphyllum was purchased for the family of Reda JoAnn East.*



---

January 05, 2022 at 09:03 PM



“ *Heavenly Heights Bouquet was purchased for the family of Reda JoAnn East.*



---

January 05, 2022 at 08:08 PM

KS

“ *Ken McGhee And Archway Staff lit a candle  
in memory of Reda JoAnn East*



---

**Ken McGhee and Archway Staff** - January 05, 2022 at 02:46 PM